

# SARAH DE SAINT HUBERT

## 'FOLLOW YOUR WILD LOVE'

A timeless and uncompromised style driven by a strong philosophy :  
Love and Passion as the essence of life, the ultimate existential value.

The ambition of a life lived while following one's own instincts and intuition to make the best of it  
An invitation to women, empowering them in following their wild love...  
The love of beauty as much as imperfections and accidents  
The love of life as a pulsion of desire that goes beyond reason  
A wild yet soft desire that inspires freedom and indulgence  
A daring and fragile woman embodied through strong tailoring  
An eponymous brand that values the humanity, the craft and the creative process  
A black and white universe that established the genetics of the brand  
Noble fabrics, Noble hands, Noble eyes  
An original mix of a rock attitude and spirit in a pure, muted space  
The strong belief of the magic entanglements of fashion and music because they settle my personal approach and aesthetics

Wilderness & Freedom  
Refinement & Femininity  
Authenticity & Intuition  
Creativity & Savoir-Faire  
Respect & Humanity  
Slow & Sustainable rythm

## 'NEW BEGINNINGS'

### Introduction

It's all about hopes.  
It's about the urge to unite.  
It's about a need to value and explore what's already there, around me and in me.  
It's about a universal feeling that connects us all.  
It's about being part of humanity rather than being a woman or a man.  
Ultimately, it's about believing we are brave, resilient, creative and responsible enough to build up something beautiful on what's been broken.  
In these uncertain times, more than ever, I wish to let my creative passions, fashion & music, freely co-exist, because they continuously feed and inspire one other, and because it feels right, here and now.  
This new collection and This song are One.  
This is the new SDSH blend, and I am so elated to share it with you!

The collection is available at STIJL in Brussels and on our website  
You can listen and download the song via all streaming platforms such as Spotify, Itunes, etc...

'New Beginnings'  
by Her Wild Love

*Unchaining the uncertain  
No concessions, no endings  
Only new beginnings  
Only new beginnings*

*Infinity, infinite beauty  
Landing in unexplored territories  
The experience of getting lost  
Getting lost*

*She doesn't, pretend she is, I am  
Fuelled with intuition, I am  
In the perspective of a transmission, I am  
I'm a woman, I'm a man*

*The thrill of getting lost  
The past harnessed like a treasure  
A reminiscent treasure of the past  
I dream my direction*

*I am, I am, I am, I am, I am*

*A little tortured but filled with faith  
She's not a reflection of someone else  
More than once but never the same  
Some day, some day,*

*A real rain will come and wash her tears away, some day,  
A real rain will come and wash her tears away, some day,*

*I am, I am, I am, I am, I am*

*She doesn't, pretend she is, I am  
Fuelled with intuition, I am  
In the perspective of a transmission, I am  
I'm a woman, I'm a man*

*I am the smell  
I am the wind  
I am the sound of her voice  
She's the smell  
She's the wind  
She's the sound of her voice*

*The ultimate way to be.*

## Sarah de Saint Hubert

To Sarah de Saint Hubert, fashion has always revolved around stories and souls. She defines garments as a medium, not as a purpose.

Her own story lead her into founding her eponymous label.

Knowledge, confidence and passion outlined the DNA, drawing its strengths and inspiration from her personal heritage and emotions.

Graduating from the Royal Academy of Fine Arts in Antwerp in 2002, Sarah landed her first internship in Paris working for Givenchy's Haute Couture collections.

From there on she continued to Italy where she expanded her horizon working for Alberta Ferretti. After these international experiences Sarah decided to join Belgian designer Ann Demeulemeester.

After four years of working as an assistant for Ann Demeulemeester Sarah decided to take a break from fashion.

She met her boyfriend, Rafael Van Mulders, multi-instrumentist and Guitar builder. Two soulmates had found each other, and beyond reason and control, they were getting 'married' in the name of what one calls a true need of expression.

When coming back to fashion, Sarah went to work as an assistant at A.F. Vandevorst.

There, the dream for her own label grew even more, and in July 2017 she decided it was now or never. She took a leap of faith and launched her eponymous brand, SARAH DE SAINT HUBERT.

Sarah De Saint Hubert's collections encapsulate her Belgian and French heritage, the marriage between sport and couture, the juxtaposition of rock'n'roll and femininity. All ethically made in Portugal.